

## **NEWS RELEASE:**

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For additional information, contact:

Carolyn Touhey 250-335-2342

### **Web Wisdom: A panel discussion on Marketing, SEO & Social Media**

Courtenay, BC—It's the topic on nearly all business owners' minds—what can we do to get more out of a presence on the internet? And, most are also wondering where do Facebook, LinkedIn, Twitter, YouTube and an alphabet soup of other options fit into marketing their businesses.

To address this topic, three Valley consultants have joined together to offer insight and answers to help participants maximize their investment in their websites.

Scheduled for April 16, 9:30-12, **“Web Wisdom: A Panel Discussion on Marketing, SEO & Social Media”** will be held at The Broken Spoke (420 Fitzgerald Avenue).

The presenters are Carolyn West-Price Touhey (SmartBiz Strategy), Mike Regan (TIMR Web Services) and Pieter Vorster (Continual Palingenesis—Social Media Solutions).

The fee for the information-packed workshop is \$75, and advance registration is requested by April 12 since seating is limited. Feel free to bring your laptop for some hands-on work.

For more information or to register, contact Carolyn Touhey (250) 335-2342 or [MakeAnImpact@SmartBizStrategy.com](mailto:MakeAnImpact@SmartBizStrategy.com).

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